APR - 0 1988

PHILIP MORRIS U.S.A. INTEROFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

FROM:

TO: Marna Foss Van Der Ploeg DATE: April 5, 1988

FROM: Martin T. Walsh

SUBJECT: Alpine 25¢ Off Stickers (Code #41867)

The above item is to be shipped directly to the Field Sales Force by our supplier. Enclosed are red/white labels for each Sales Representative in the Pittsburgh test market (31).

Each representative is to received 10,000 stickers (1 case). Please arrange for these stickers to be sent to the supplier.

Shipments should go forward via Federal Express or the quickest means available to be received at the various POS depots no later than April 21, 1988.

MTW/er
Enclosure

cc: F. Alfieri
R. Camisa
B. Carroll
S. Donovan
R. Dzurilla
T. Goodale
E. Harris
D. Tso
J. Woods

TO [redacted]: CHIP HULING

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Source: https://www.industrydocuments.ucsf.edu/docs/pzbk0004